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COOKIE POLICY INFORMATION NOTICE

As Atlas Trafo A.Ş., registered under trade registry number 5218 and located at Pancar OSB 5th Street No:3 Torbalı / İzmir, we use certain technologies such as cookies and pixels (“cookies”) to improve your user experience and ensure efficient use of our website.

The use of these technologies is carried out in compliance with the Law on the Protection of Personal Data No. 6698 (“Law”) and applicable legislation. If you prefer not to use cookies, you can delete or block them from your browser settings. Unless you change these settings, we will assume that you accept cookie usage. Provisions regarding collected data can be found in the Personal Data Processing Policy on our website. The purpose of this Information Notice is to explain the processing of personal data obtained through cookies during your use of www.atlastrafo.com (“Site”).

Atlas Trafo A.Ş. may change cookie types or functions or add new cookies. Therefore, we reserve the right to update this Notice. For more detailed information on personal data processing, please review our Personal Data Protection and Processing Policy.

What Are Cookies and Why Are They Used?

Cookies are small text files stored on your device or server by websites you visit. We use cookies to:

- Improve the functionality and performance of the Site,
- Provide new features and personalize them based on your preferences,
- Ensure the legal, commercial, and operational security of both you and Atlas Trafo A.Ş.

Cookies are not viruses. They save time and remember your previous inputs if you are registered.

Legal Basis for Processing

Personal data may be processed without consent if at least one of the legal conditions in Article 5/2 exists. Otherwise, explicit consent is required. Data may be shared with group companies, partners, and service providers, whose servers may be located worldwide.

Cookie Types Used on Our Site

- **Session Cookies**

Temporary cookies used only during your visit and deleted upon browser closure. Ensure the website functions properly.

- **Persistent Cookies**

Used to enhance functionality and offer personalized content. Stored on your device and checked upon each visit.

Categories of Cookies

- **Technical Cookies:** Ensure functionality; detect errors.

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- **Authentication Cookies:** Prevent repeated password entry across pages.
- **Customization Cookies:** Remember user preferences such as language.
- **Analytical Cookies:** Provide statistical insights (visitor numbers, page usage, etc.).

Cookies Used

Examples include:

- **Advertising Cookies** (behavioral targeting)
- **Facebook Cookies** (market analysis, product development)
- **Google Analytics Cookies**
- **Adobe Omniture Cookies**
- **Technical Session Cookies**
- **Language Preference Cookies**

Can Data Subjects Disable Cookies?

Yes. You may adjust preferences via browser settings.

Links for disabling cookies in major browsers are provided (Adobe, AOL, Google, IE, Firefox, Opera, Safari, etc.).