

		<b>Document No</b>	PL_KVKK_002
		<b>Initial Publication Date:</b>	01.01.2025
		<b>Değişiklik Tarihi/No</b>	
		<b>Sayfa No</b>	

## COOKIE POLICY

Nearly all websites today use cookies. We use cookies on our website to provide you with a better, faster, and more secure experience. Cookies are small identification files placed on your computer by a website. When the website is revisited, cookies allow the computer to be recognized. Cookies help remember information about your visit (such as preferred language and settings). This makes your next visit easier and renders the site more useful. Additionally, marketing cookies process browsing information to improve the shopping experience and provide products you may be interested in.

The use of these technologies is carried out in accordance with applicable legislation, particularly the Law on the Protection of Personal Data No. 6698 ("Law"). Atlas Trafo A.Ş. is the data controller under the Law. The purpose of this Cookie Policy is to inform you about the processing of personal data obtained during the operation of the website <https://www.atlastrafo.com/KVKK/> ("Site") through the use of cookies.

In this Cookie Policy, we explain which types of cookies we use on our Site, for what purposes we use them, and how you may control these cookies.

### Types of Cookies and Purposes of Use

Atlas Trafo A.Ş. uses cookies within the following categories:

#### Strictly Necessary Cookies

Anonymous cookies enabling navigation on <https://www.atlastrafo.com/anasayfa/> and allowing access to secure areas. Information collected through these cookies cannot be used for marketing. If these cookies are not allowed, certain parts of <https://www.atlastrafo.com/anasayfa/> cannot be used. For example, authentication cookies allow your login session to remain active while navigating different pages.

#### Performance Cookies

Anonymous cookies that help improve the website. These cookies collect information on how visitors use <https://www.atlastrafo.com/anasayfa/>, such as most visited pages, functionality performance, and error detection.

#### Functional Cookies

Anonymous cookies that help Atlas Trafo A.Ş. remember visitor characteristics and preferences, such as language selection or font size. If these cookies are disabled:

- Some parts of the site may be inaccessible,
- The level of support may decrease,
- Preferences may not be remembered, affecting personalized features.

		<b>Document No</b>	PL_KVKK_002
		<b>Initial Publication Date:</b>	01.01.2025
		<b>Değişiklik Tarihi/No</b>	
		<b>Sayfa No</b>	

### Targeting or Advertising Cookies

Usually placed by advertising networks with the knowledge of Atlas Trafo A.Ş. Used to display relevant and personalized ads, limit the number of ad displays, measure ad effectiveness, and remember visitor interests.

### Purposes of Processing Personal Data Through Cookies

- Enhancing site functionality and ease of use
- Analyzing the Site and improving performance
- Personalization, targeting, and advertising activities
- Measuring and increasing advertising campaign effectiveness
- Fulfilling legal obligations

### Transfer of Cookies

Personal data collected via cookies may be shared with third parties and legally authorized institutions solely for the purposes above. When Google, Facebook, and AddThis cookies are used, data may be transferred abroad limited to the cookie purpose.

### Collection Method and Legal Basis

Personal data are collected electronically through automated means. Legal bases include:

- “Compliance with legal obligations,”
- “Legitimate interests,”
- And for performance/functionality/advertising cookies, **explicit consent**.

### Disabling Cookies and Legal Rights

You may disable cookies via browser settings. For rights under Article 11 of the Law, you may apply per the Communiqué on Application Procedures. Further details are available in the “KVKK Information Notice” on the website.